

# Wholesale Catalog

Bulk Salt - Cutting & Serving  
Boards - Massage Accessories



# Pages

<b>About Us</b>	<b>3</b>
<b>Our Vision/Mission</b>	<b>4</b>
<b>Our Team</b>	<b>5</b>
<b>Salts</b>	<b>6</b>
<b>Salt Products</b>	<b>12</b>

# About Us

At Jave Irsa we believe nature offers the finest gifts. With years of expertise in trade and export, we bring the purest mineral and sea salts from the earth to customers worldwide. Our mission is to craft products that deliver exceptional quality while enhancing health, beauty, and creativity in daily life. From rare edible salts to artisanal salt creations like lamps and serving boards, every product is made with precision and passion. We take pride in partnering with global businesses and invite you to join us.

Welcome to a world of endless tastes!



# Our Vision

We envision a world where natural, sustainable products define daily living. Our goal is to lead the industry in delivering premium mineral salts and innovative creations that bring health, beauty, and quality to every home, inspiring a deeper connection with nature's finest offerings.

# Our Mission

**As a trusted export company,  
we are committed to:**

**1**

Sourcing and delivering high-quality, sustainable products that promote well-being.

**2**

Building meaningful partnerships with our clients, rooted in trust and mutual growth.

**3**

Innovating responsibly to meet the evolving needs of a global market.

Our mission is to invite our customers to embrace health and vitality through our carefully curated products.

# Our Team



## **Saeed Jalalian**

CEO - Founder  
CEO@Javeirsa.com

As the CEO of Jave Irsa, I've spent years in this industry, learning what it takes to build something that lasts. My goal has always been to create a company that delivers real value, and I'm excited to see that vision come to life every day.

Our team plays a big part in making that happen. They're a talented group, bringing the right mix of skills and focus to get things done. We work together, keep things practical, and stay committed to delivering for our clients and partners. It's about collaboration, staying sharp, and always aiming to do better.

I'm thankful for the effort our team puts in, and I'm confident in what we can achieve together. Thanks for trusting Our company. we're here to keep things moving forward.

## **Mahdi Tondari**

COO - Founder  
Sales@Javeirsa.com

## **Zeynab Jalalian**

Head of Marketing  
Support@Javeirsa.com

# OUR SALTS



In This catalog introduces a luxurious collection of blue, orange, white, and white crystal salts. Each grain is carefully processed to bring pure, natural flavor to your kitchen.

Our organic salts, sourced from ancient 250-million-year-old mines, are pure and rich in natural minerals.

These salts not only elevate culinary flavors but also offer exceptional health benefits

# WHITE SALT

PURE  
LIKE  
LIGHT



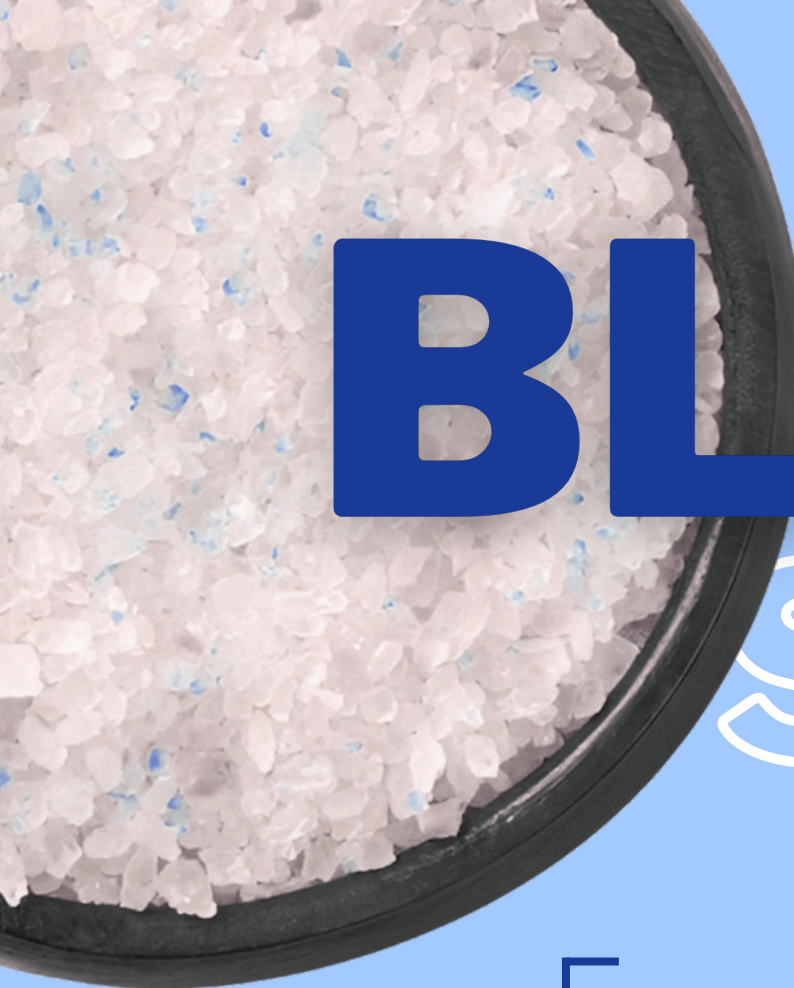
White salt, the world's most widely used salt, delivers a pure, natural flavor. Sourced from million-year-old mines, it's rich in essential minerals, ideal for everyday and professional cooking. Its uniform texture and premium quality make it a timeless kitchen staple.

WHITE  
CRYSTAL

SALT



Our shimmering white crystal salt combines beauty and quality. With exceptional purity and a crisp texture, it enhances flavors and adds a luxurious touch to your table. Perfect for professional cooking and decorative garnishes.



# BLUE SALT

「 Elevate your dishes with a  
Rare Natural Treasure 」

Sourced from mines formed ~250 million years ago, our blue salt is among the world's rarest. Traces of potassium create its stunning blue crystalline hue, offering a delicate, complex flavor for gourmet dishes. Ideal for creative chefs.



# ORANGE SALT

Our orange salt, rich in iron and magnesium, boasts a vibrant hue and robust, balanced flavor.

Sourced from pristine mines, it's perfect for meats and vegetables, adding a healthy, striking element to creative cuisine.

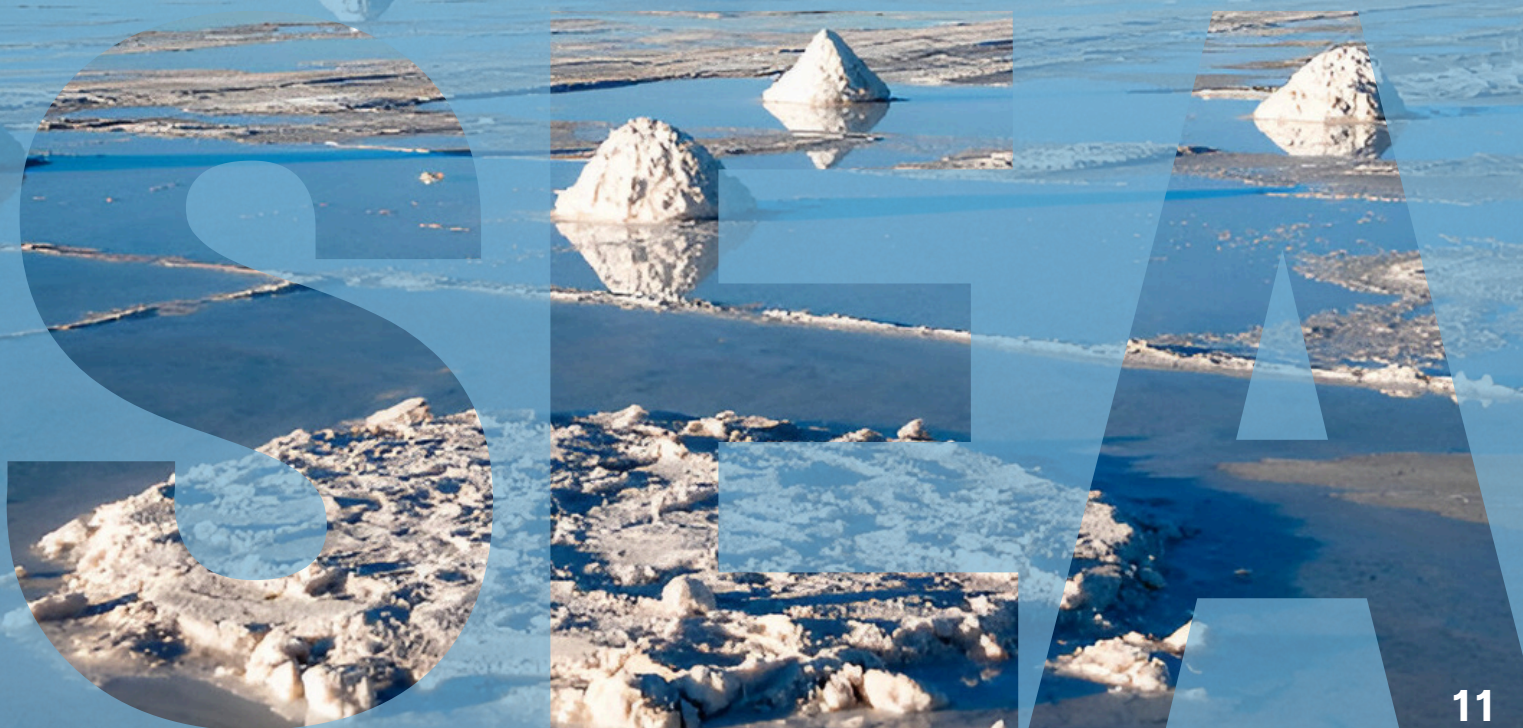


# SEA

# SALT



Harvested from a pristine lake 50 km far from human activity, our sea salt is free from microplastic concerns. Our Sea Salt is extremely special due to the mix of minerals it contains and thus is significantly different to ocean and table salt. Its crisp texture and mineral-rich profile enhance salads, seafood, and daily cooking with a fresh, natural taste.



# **SALT**

# PRODUCTS

**salt massage ball**

**spa**

**brick**

**cutting board**

**serving board**



# SALT MASSAGE BALL

our massage balls crafted from pure mineral salt.

Gentle massage improves circulation and reduces stress, offering a luxurious spa experience at home.

relaxation



# SPA



Our natural spa salt, with beneficial minerals, nourishes skin and relieves stress. Available in vibrant colors (blue, yellow, red, white, green) and exotic scents like pineapple, chocolate, banana, strawberry, lavender, rose, tropical fruits, and eucalyptus, it transforms your bath into a sensory retreat.



# BRICK

Transform  
your SPA with  
therapeutic  
Salt Bricks



Our pure mineral salt bricks are ideal for decorative spa walls and wellness spaces.

They purify air and create a serene, luxurious atmosphere.

# LAMP

Warmth and Serenity



salt lamps beams warm glow and negative ions through heat, creating a calming ambiance. They purify air and add a luxurious touch to any decor.

# CANDLE HOLDER

Nature's Glow

salt candle holders, crafted from pure mineral salt, create a warm, inviting glow. Naturally beautiful, they enhance air quality and elevate your decor.



# CUTTING & GRILL

# BOARD

Salt grill, made from mineral salt blocks, infuses foods with a unique flavor. Even heat distribution ensures healthy, creative cooking for meats, vegetables, and seafood.



This Salt cutting board imparts a subtle, natural flavor to foods. Durable and elegant, it's a stylish addition to modern kitchens.

# SERVING

# BOARD



Distinctive Dining for  
Your Guests

Our salt serving board  
blends beauty and function.  
Perfect for cheeses, fruits,  
and appetizers,



it adds a subtle  
flavor and a  
sophisticated touch  
to your gatherings.

# CONTACT US

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